



The AIGA Philadelphia Mentoring Program

Seasoned mentors will provide encouragement, motivation, and guidance to young designers at the onset of their professional careers. Mentors will expose young designers to appropriate aspects of their professional working experience and will encourage an awareness of design's reach beyond the workplace into the community.

Mentees will be active participants in this relationship, clearly articulating their personal and professional goals and objectives.

Who can apply?

- For Mentors: Active professional members of AIGA Philadelphia — employed or retired in the field of graphic design, communications, visual arts, digital or interactive media or a related area.
- For Mentees: Active associate or student members of AIGA Philadelphia — college or graduate students in their final year of school, or young designers with less than four years of professional experience.

Both mentors and mentees must be committed to participating fully in a mentoring relationship. They are encouraged to attend an initial kick-off meet & greet and orientation and then agree to meet with their partner on a regular, predetermined basis. AIGA strongly requests that mentors provide visits to the workplace or job-shadowing. Both mentors and mentees will be expected to participate in an ongoing or post-experience evaluation.

Participation is contingent upon availability. Mentor and Mentee matches are decided on a competitive basis and not guaranteed.

What is my commitment?

There is a three-month commitment that begins in the fall semester. If mentors want to continue mentoring for the spring semester, they have the option to renew.

- The fall semester commitment will begin on September 15, 2010 and end on December 15, 2010.
- The spring semester commitment will begin on February 6, 2011 and end on April 25, 2011.

AIGA/Philadelphia will provide guidelines for the mentoring relationship including how to establish goals for the collaboration, and practical advice on activities/experiences to share. However, the individual mentoring partnership will be determined by the needs and interests of the mentee and tempered by the mentor's experience. Participants are encouraged to meet or correspond with each other on a regular basis for a minimum of two hours, two times per month for a period of three months. Mentoring pairs will have the option to renew or be reassigned after each semester.

Mentoring Program Application Form

Thank you for your interest in becoming a mentor or mentee in the AIGA Philadelphia Mentor Program. Please use this application to tell us about yourself. We will use your answers to help pair you with someone with a similar background and interests. Please keep in mind that your application responses will be shared with your mentoring partner before our September kick-off event.

Applicants must be an active member of AIGA Philadelphia. Student applicants must be seniors in college or attending graduate school.

Email questions and completed forms to mentorship@aigaphilly.org

All applications are due by June 1, 2010.

BOTH MENTORS AND MENTORS COMPLETE BELOW

Contact Information

Name		
Title	Company/University	
Address		
City	State	Zip Code
Phone	Fax	E-Mail

Educational/Professional Reference

Reference Name	Phone	E-Mail
Reference Title	Relationship to Applicant	

Mentorship Information

Where did you grow up?

Where are you going/did you go to school?

What is/was your major?

When will/did you graduate?

What do you like to do when you're not working (e.g. music, movies, books, travel, art, sports, volunteer work, etc.)?

What are your goals and expectations of your mentoring relationship/what would you like to contribute to and get out of this program (briefly describe)?

What time do you prefer to meet (check all that apply)?

- In the morning
- During the day
- In the evening
- On the weekends
- Anytime, I'm pretty flexible

Do you have access to transportation?

- No
- Yes (please list possible modes of transportation)

MENTORS COMPLETE BELOW

What are three areas of expertise you can share with your mentee?

- Print/Advertising Design
- Illustration
- Animation
- Web Design
- Photography
- Marketing/Copywriting
- Interactive Media/Video
- Production/Printing
- Account Management
- Other (please specify): _____

How long have you been a creative professional?

What is the size of your firm (check all that apply)?

- Large design firm (31+ employees)
- Mid-size design firm (11-30 employees)
- Small/boutique design firm (1-10 employees)
- Advertising Agency
- Marketing/Communications/PR Firm
- Freelance/Self-Employed
- Corporate In-House
- Educational/Non-profit
- Other (please specify): _____

<p>Aiga Use Only:</p> <p>Date _____ <input type="radio"/> A <input type="radio"/> D</p>
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Where are you located?

- Philadelphia: Center City
- Philadelphia: West
- Philadelphia: North
- Philadelphia: South
- Suburbs of Philadelphia (please provide specific area):

MENTEES COMPLETE BELOW

G. P. A: _____

What are your top three areas of interest?

- Print/Advertising Design
- Illustration
- Animation
- Web Design
- Photography
- Marketing/Copywriting
- Interactive Media/Video
- Production/Printing
- Account Management
- Other (please specify): _____

What type of firm are you most interested in (no more than two options)?

- Large to mid-size design firm
- Small/boutique design firm
- Advertising Agency
- Marketing/Communications/PR Firm
- Sole Proprietor/Freelancer
- Corporate In-House
- Educational/Non-profit
- Other (please specify): _____

What is your ideal career in ten years (briefly describe)?
